

Kentucky Medicaid Tobacco Cessation Program

Spring Provider Meetings 2011



Overview

- 8,000 Kentuckians die annually from illnesses caused by tobacco use.
- Over \$1.2 billion is spent by Medicare and Medicaid to treat smoking related illness and conditions.

Regulation

- 907 KAR 3:215E
 - Effective September 1, 2010
 - Kentucky Medicaid members who use tobacco products are eligible for covered medications
 - Members enrolled in Passport should contact Passport Health Plan

Tobacco Cessation Assessment

- Performed by Medicaid enrolled physicians, APRN's, PA's and Health Departments
- Minimum of at least 10 minutes or more performed face to face
- Assessment limited to twice per calendar year per member
- CPT Code 99407 modifier 25

Tobacco Cessation Assessment

- Reimbursement rates
 - Physicians: \$52.03
 - APRN's and PA's: 75% of physician rate
- Federally qualified primary care centers cannot bill for the assessment.

Forms and Resources

- Tobacco Cessation Referral form
- www.chfs.dms.gov/TobaccoCessation.htm
- www.kentucky.fhsc.com/Members/TobaccoStop.asp

Tobacco Cessation Products

- Preferred generic formulations of:
 - Nicotine gum
 - Nicotine lozenges
 - Nicotine patch
 - Varenicline
 - Bupropion SR
- Non-Preferred:
 - Nicotine nasal spray
 - Nicotine oral inhaler

Tobacco Cessation Support Programs

- Cooper/Clayton
- 1-800-QUITNOW
- BecomeAnEx.org
- Freedom From Smoking - www.ffa.org
- GetQuit

Filling Prescriptions

- All nicotine replacement products require a prescription
- Co-pays
- Refills
- Member limited to two quit attempts per calendar year
- 888-564-3476 or 502-564-9444

Questions

